

FOR IMMEDIATE RELEASE
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SUBARU "SHARE THE LOVE" CHARITY INITIATIVE TO BENEFIT LOCAL STARELIEF & PET ASSISTANCE

New Car Buyers can choose to help local families and their pets

SEPTEMBER 29, 2015 (Stamford, CT) – As part of their national charity initiative, Subaru Stamford has chosen STARelief and Pet Assistance of Stamford, CT, as their local charity to receive \$250 for every new Subaru sold or leased from November 19, 2015 through January 2, 2016. New Subaru buyers can simply choose STARelief and Pet Assistance as their charity of choice when purchasing or leasing a car from Subaru Stamford, and they will help ensure that families experiencing financial difficulties can continue to care for their pets. In addition, for the month of October, Subaru Stamford will collect donations of pet food for the STARelief pet food pantry.

STARelief and Pet Assistance is a 100% volunteer organization, based in Stamford CT that provides life-saving pet food and veterinary care, emergency boarding, and foster care to pets whose caretakers are struggling with financial hardship. Since its inception in 2012, STARelief has provided over 24,000 pounds of food to hungry pets and funded over \$63,000 in veterinary care to pets in need. The STARelief Pet Food Pantry is located in Stamford, CT.

Heather Scutti, Executive Director of STARelief says "We're thrilled that Subaru Stamford has chosen us as the local charity to benefit from the Subaru SHARE THE LOVE program. We help people and pets in the area, and it's an incredible opportunity for us to partner with a neighborhood dealership and raise awareness of our organization."

Subaru Stamford is located at 198 Baxter Avenue, right off the highway. Sales: (203)252-2222.

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